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July 2024

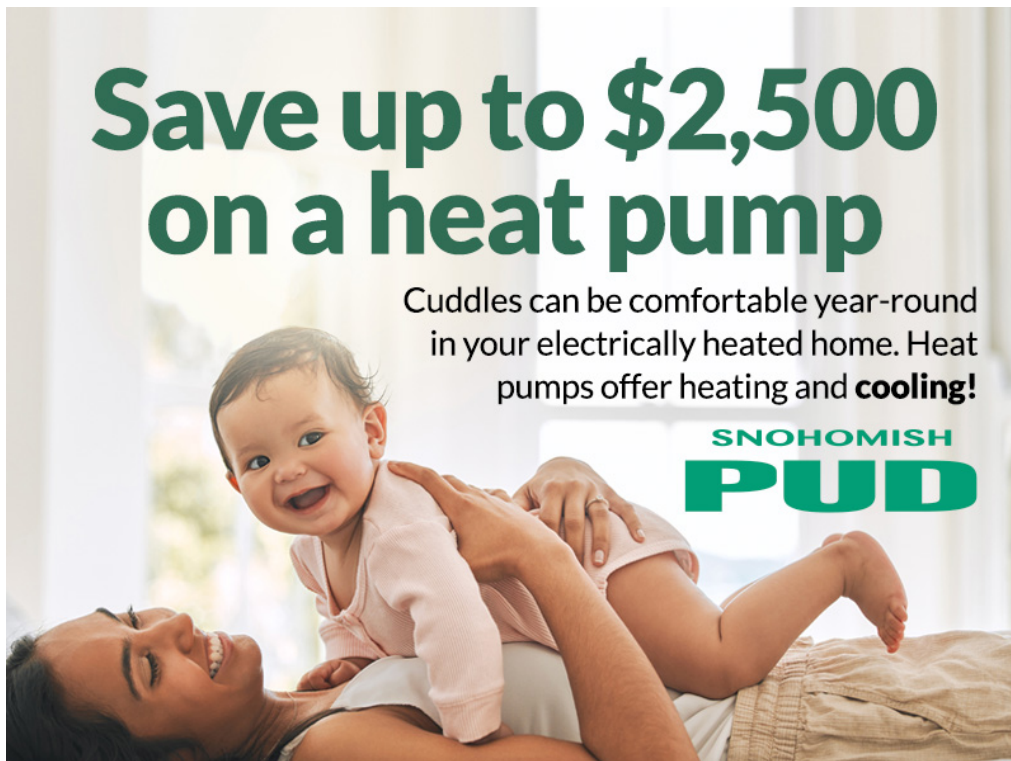
Summer Safety Moment - Hot Weather Safety

Heat can be dangerous, which is why it is vital to be prepared. Tips to help you and your team beat the heat:

- Keep water everywhere
- Take frequent breaks
- Dress to stay cool
- Identify shaded areas for breaks on job sites
- Watch for symptoms of heat illness



July 2024 Marketing Campaign



PUD marketing campaigns in July 2024 will focus on heat pump rebates and the benefits these systems provide year-round. Our May and June campaigns

focused on windows and heat pump water heaters to support our trade allies.

Reminders:

Clarifying Single-Family Heating and Midstream Rebate Eligibility - for Heating Contractors



Contractors are NOT able to provide both a Single-Family Heating Rebate AND a Mid-Stream Rebate for the same project.

The PUD is only allowed to claim the savings in one program. The second rebate would be considered a gift of public funds and is illegal for us to provide as a Public Power Utility. We've discovered some confusion in the marketplace with distributors and we're working on cleaning this up. If you have any questions, please reach out to John Petosa.

This is a follow-up to the email that was sent to contractors on 6/13/2024.

Business Marketplace Closure

The PUD's Business Marketplace e-commerce site was shut down last week. The **Residential Marketplace** is still up and running!

Advanced Thermostat Rebates

We're seeing projects being submitted that aren't taking advantage of the Advanced Thermostat rebate of \$200.00. This rebate is available for proprietary equipment if it meets the following criteria.

- The product is listed on BPA's **Smart Thermostat Qualified Products (QPL) List**. To receive the rebate, the make and model number must be listed on the invoice along with a credit of \$200.00.

Thermostats not on the QPL can qualify if they meet the requirements:

- ENERGY STAR certification and additional info necessary to prove energy savings **OR** independent or manufacturer evaluation(s) demonstrating energy savings for a smart thermostat.
 - **AND also have** (in addition to evaluation or ENERGY STAR certification)
 - 7-day programmable or learning-based schedule
 - Wi-Fi enabled with remote access
 - Built-in occupancy sensor
 - Plug-in occupancy sensor packaged with wall unit
 - Heat pump auxiliary heat control and optimization capabilities

We are compiling a list of thermostats to submit to BPA, requesting they be added to the QPL. Please send a copy of the specs for the manufacturer(s) you install to Ed, Aaron, or John and we'll request BPA add them to the QPL.

WA State HEAR Program Update:

Recently, the PUD was awarded \$5.3M of the nearly \$40M from the Climate Commitment Act. WA State Commerce has directed that these funds be used for Home Electrification and Appliance Rebates (HEARs). This program distributes funds to cities, counties, municipal utilities, and state and federally recognized tribes to support the electrification of homes and businesses.



The funding, made possible by Washington's Climate Commitment Act, will establish, and enhance local programs that provide rebates and incentives to households to purchase and install high-efficiency electric equipment. Through our program approach, we will target rebates to customers at or below 80% of Area Median Income (AMI). The state Home Electrification and Appliance Rebate program supports these ongoing efforts to decarbonize buildings, reduce energy burdens for priority communities, and lower market barriers for the broad adoption of all-electric buildings. We anticipate launching this program in the next few weeks.

Phase 1 will begin this summer with the installation of appliances for qualifying customers at no cost. Phase 2 is anticipated to begin this fall with the installation of Heat Pump Water Heaters (HPWHs) at no cost. **We are looking for contractors interested in participating in Phase 2** (budgeting to install approximately 300 HPWHs).

A few notes:

- We are looking for a "fair and fixed" price for installations (requesting contractor input on this amount)
- Customers will be referred to a short list of contractors to choose from that have agreed to install for the agreed dollar amount (looking for input on costs that fall outside normal installations and examples)
- Initial virtual meeting to discuss in late July for those interested in participating
- In-person training/discussion with Comfort Ready Home on September 18th at the Electric Building in Everett (opportunity to finalize launch and answer questions)

If you are interested in participating, please send John Petosa an **email** expressing your interest. Please include in that email:

- Fixed pricing for installation (labor & materials)
- Circumstances that might increase the cost
- Any other concerns

This is a great opportunity for our customers and contractors! Customers will increase the efficiency of their homes at no cost, and contractors can expand into a technology (HPWHs) they may not have much experience with.

Contact Info

- **Trade Ally Questions**
 - PUDTradeAlly@snopud.com
 - John Petosa
 - jfpetosa@snopud.com
 - (425) 783-8254 (desk)
 - (425) 530-6603
- **Program Questions**
 - John Petosa
 - jfpetosa@snopud.com
- **Technical Questions or Support**
 - Call an Energy Advisor at (425) 229-5598
 - ce@snopud.com (non-urgent)
- **Rebate Application Questions and Submittals**
 - ce@snopud.com

If you have any questions about:
Eligibility ...Equipment...Specifications...Sizing Calculator
CALL BEFORE YOU INSTALL: 425-229-5598!

Thank you for working safely for our customers!



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