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**September 2024**

### **Fall Safety Moment - *Prepare for Storm Season***

Storm season is quickly approaching. Tips to help you and your team stay safe during storms and outages:

- Have an **emergency kit** at home and in your car
- Check road conditions before traveling
- Consider a portable generator
- Track outages on the **PUD Outage Map**
- Sign up for **text alerts** during outages



### **October 2024 Marketing Campaign**

An advertisement for a heat pump featuring a gingerbread house in a snowy landscape. The house has a red door and several windows. A black heat pump unit is visible in the foreground. The background is a light blue sky with a white snowflake icon.

**SNOHOMISH PUD**

**Save up to \$2,500 on a heat pump!**

They **heat & cool** your home for year-round comfort.

PUD marketing campaigns in October 2024 will focus on heat pump rebates and the benefits these systems provide year-round. Look for PUD advertising in local papers, community blogs, and online. Our August and September campaigns focused on home appliance and EV charger rebates.

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## Reminders:

### ***Single-Family Heating and Midstream Rebate Eligibility - for Heating Contractors***



**Contractors are NOT able to provide both a Single-Family Heating Rebate AND a Mid-Stream Rebate for the same project.**

This is still happening quite often.

Please remember that the PUD is legally allowed to claim the savings in one program only. The second rebate would be considered a gift of public funds and is illegal for us to provide as a public power utility. We've discovered some confusion in the local market with distributors and we continue to work on this. If you have any questions, please reach out to John Petosa.

*This is a follow-up to the email sent to contractors on 6/13/2024 AND the reminder in the June Trade Ally Enewsletter.*

### ***Minimum Job Requirements***

A reminder that two successful projects must be completed every 12 months to remain a part of the Trade Ally Program. Contractors must meet this requirement to stay in the program in 2025.

Contractors that have not met that obligation will be removed from the Trade Ally Directory on January 1, 2025, and terminated from the program on March 1, 2025. Please contact us if you have any questions.

### ***Advanced Thermostat Rebates***

Beginning November 1, 2024, advanced thermostat rebates must be visible on the invoice to the customer to receive the Project Development Incentive. Several contractors have asked us to issue a \$200 customer bill credit instead of taking it off the invoice. Program requirements are that rebates show as a credit on the customer invoice.



Here is the list of approved thermostats that are not currently on the BPA Qualified Products List:

1. Amana ATST-CWE-BL-A
2. American Standard & Trane CONT624, CONT824, CONT850, ZON950, and ZON1050
3. Bosch BCC100

4. Carrier Infinity CCITC01-B, CCITC01-C, CCWIC01-B, CCICF01-B, and CCWIF01-B
5. Daikin TRC-10, One Touch
6. Honeywell Vision Pro TH8000 Series w/ Red Link - Prestige IAQ
7. Lennox S40
8. Mitsubishi MHK2 Thermostat w/ ETC-211000-MIT Lockout Controller

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## Looking Ahead to 2025:

We're exploring the addition of Heat Pump Water Heaters to the Single-Family Heating program for 2025. Once we have plans in place, we'll share more about the incentive levels!

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## Contact Info

- **Trade Ally Questions**
  - [PUDTradeAlly@snopud.com](mailto:PUDTradeAlly@snopud.com)
  - John Petosa
    - [jfpetosa@snopud.com](mailto:jfpetosa@snopud.com)
      - (425) 783-8254 (desk)
      - (425) 530-6603
- **Program Questions**
  - John Petosa
    - [jfpetosa@snopud.com](mailto:jfpetosa@snopud.com)
- **Technical Questions or Support**
  - Call an Energy Advisor at (425) 229-5598
  - [ce@snopud.com](mailto:ce@snopud.com) (non-urgent)
- **Rebate Application Questions and Submittals**
  - [ce@snopud.com](mailto:ce@snopud.com)

If you have any questions about:  
**Eligibility ...Equipment...Specifications...Sizing Calculator**  
**CALL BEFORE YOU INSTALL: 425-229-5598!**

**Thank you for working safely for our customers!**



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