

# THE WIRE

DECEMBER 2024 / SNOPOD.COM

## PUD's Microgrid Education Exhibit to Teach the Next Generation

The PUD unveiled its new Modular Microgrid Educational Exhibit during a recent commission meeting. The exhibit, designed and built in partnership with Snohomish County, is portable and details the form, function and purpose of microgrids.

The exhibit will be used in classrooms, at community events and at our Arlington Microgrid project to educate students and customers on the benefits of this new technology. The exhibit will teach visitors how battery energy storage systems, renewable energy and electric vehicles work in concert to provide resiliency to the grid or local buildings.

We appreciate the support of Snohomish

County Councilman Nate Nehring, who was instrumental in helping develop the exhibit. Inspired by a visit to the Arlington Microgrid, Councilman Nehring provided funding for the project to make sure the next generation had a chance to learn about emerging energy technologies.

A small plaque in the shape of a pink flower on the exhibit pays tribute to longtime PUD Education Program Coordinator Jenni Lamarca, who passed away in May. Jenni's passion for local students was a significant driver on this project, which was one of the final that she worked on.



Wishing you and yours a happy holiday season and brilliant new year!

## Outage Communication Team: Striving to Shed Light on Outages

The PUD's Outage Communication Team works every day to ensure that if the lights go out, our customers know where to turn for information.

Led by Pam Haldi, Jeremy Babcock, Brian Foley, Andy Coughlan and Nick Pysson, the team has updated and improved PUD communication tools. This is critical work, especially during storm season.

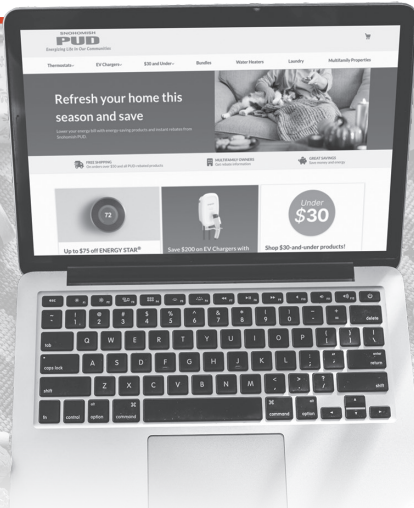
Their efforts have resulted in many new features, including opt-in text alerts, messaging tools for our outage map and enhancements to the MySnoPUD outage center and app. In 2025, the team is promising even more updates to make your experience better if you lose power. Stay tuned!



### Help TREE Power Grow

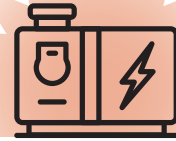
Our Tree Power program uses grant funding to support urban forestry tree planting in parks, green spaces and urban areas, promoting energy efficiency by reducing heat retention of buildings and pavement. PUD customers can play a role in supporting TREE Power's projects.

Visit [snopud.com/treepower](https://snopud.com/treepower) to learn more.



### Deck Your Halls...

...with lots of savings! PUD customers enjoy exclusive discounts on popular energy-saving items at [marketplace.snopud.com](https://marketplace.snopud.com)



### Generator Safety is Critical!

Generators are great tools to keep the lights on when storms hit and outages occur. It's critical that customers not plug their generator into their home's electrical system unless it has an installed transfer switch. If not, it can back-feed onto the grid and put our linemen in harm's way.

To learn more, visit [snopud.com/generators](https://snopud.com/generators)